

2013 ANNUAL REPORT



Dear Supporter,

I am very pleased to announce that HFBA has earned the highest rating, **Four Stars, from Charity Navigator** for the second year in a row. This assures you, our supporters, that this independent evaluator of over 7000 American non-profits, endorses our financial health, accountability and transparency as well as our "commitment to good governance, best practices and openness with information."

Continuing a trend over the last several years, the demand for our services in 2013 continued to grow.

Report from the Executive Director

Certainly, more and more Jews are dying in poverty and alone, and we were able to provide funerals and burials for **339 people** and offer care and supportive services to their survivors.

We are fortunate that over **1500 people** from all over the tri-state region have volunteered to help us. Individuals and groups from Hebrew schools, *yeshiva* day schools, synagogues, colleges and Boy Scouts have spent hours cleaning and clearing debris from the graves in Silver Lake Cemetery. A group of West Point cadets took part in our *Parshat Chayei Sara* Community *Chesed* Day in October and our volunteer *minyan* has expanded to include several sons of original *minyan* members. These dedicated men try to ensure that a quorum will attend each burial to say the *kaddish* for the deceased.

The restoration of **Silver Lake Cemetery**, which is over 120 years old, continues. I was able to connect with Julius Edelman who had grown up in the cemetery in the 1930's and 40's as the son of its caretakers. Mr. Edelman provided an invaluable oral history and it was an honor to meet him and a pleasure to show him around his old home.

In July, 2013, we broke ground for a **tahara facility** at Mount Richmond Cemetery, allowing the ritual washing of the deceased to occur on site by a newly forming Staten Island **chevra kadisha**. The facility will be housed in an early 20th century building, now the superintendent's office and work area and previously a workshop for grave monuments.

Mount Richmond is also "going green," as construction plans call for a solar power system on the roof of this expanded building.

As we look back at 2013 and plan for the coming years, we thank you, our dedicated supporters, for your investment in one of the most important rituals in the Jewish lifecycle. Together, you and HFBA ensure that every Jew in the New York metropolitan area receives a dignified and respectful funeral and burial.

With much gratitude,

Amy Koplow,
HFBA Executive Director



Financial Report for Fiscal Year 2013

SUPPORT AND REVENUE	2013	2012
CHARITABLE SUPPORT		
Contributions	\$795,012	\$652,384
Bequests	\$26,000	\$201,460
Grants Received, General Purpose	\$5,500	\$57,000
Grants Received, Special Purpose	\$141,000	\$106,000
TOTAL SUPPORT	\$967,512	\$1,016,844
REVENUE		
Funeral Services	\$501,994	\$523,114
Interment and Grave Care	\$459,987	\$496,204
Insurance Reimbursement	\$18,751	—
Rental Income	\$55,620	\$70,007
Investment Income	\$178,601	\$194,300
Realized Gain (Loss) On Sale of Investments, Net	\$369,155	\$47,102
Unrealized Gain (Loss) on Investments, Net	\$62,997	\$223,742
TOTAL REVENUE	\$1,647,105	\$1,554,469
TOTAL SUPPORT AND REVENUE	\$2,614,617	\$2,571,313
EXPENSES		
Operating	\$1,730,696	\$1,630,526
Fundraising	\$130,441	\$110,170
Administrative	\$216,494	\$208,212
TOTAL EXPENSES	\$2,077,631	\$1,948,908



HFBA STAFF

Amy Koplow
EXECUTIVE DIRECTOR

Rhonda Stein
OFFICE MANAGER/FUNERAL COORDINATOR

Andrew Parver
DIRECTOR OF OPERATIONS

Dana Riess
ASSISTANT OFFICE MANAGER

Helen Volshonok
ASSOCIATE FUNERAL COORDINATOR

Anna Zolotarev
ASSOCIATE FUNERAL COORDINATOR

Marilyn Shapiro
DATA ASSOCIATE

Noah Morris
ADMINISTRATIVE ASSISTANT

RABBINIC ADVISOR
Rabbi Elchonon Zohn

CEMETERY STAFF
Rabbi Shmuel Plafker
CEMETERY CHAPLAIN

Lena Samofal
CEMETERY OPERATIONS COORDINATOR

Yosi Shalem
CEMETERY SUPERINTENDENT

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 Norman Weisman

UJAFederation
of New York



Mount Richmond Cemetery



2013 Staten Island Breakfast l-r Charles Greinsky, Bryan Alter, Paul H. Nagelberg, HFBA Board members; Amy Koplow, HFBA Executive Director; Rabbi Yitzchak Etshalom, guest speaker; Rabbi Shmuel Plafker, HFBA cemetery chaplain; Andrew Feinman, HFBA Board member.



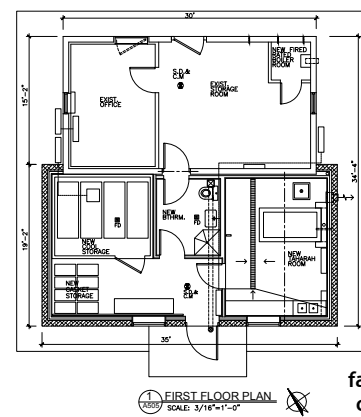
HFBA volunteer minyan at a burial.



Parshat Chayei Sara Community Chesed Day,
 October 2013, West Point cadets.



The Reform Temple of Forest
 Hills Religious School



Tahara facility plans

Tahara facility under construction

